



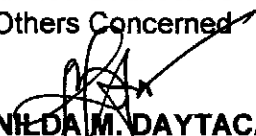
Republic of the Philippines  
Department of Education  
Cordillera Administrative Region  
**SCHOOLS DIVISION OF BENGUET**  
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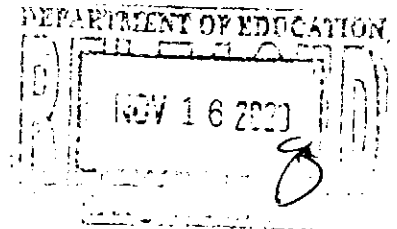


**DIVISION MEMORANDUM NO. 239 S. 2020**

November 9, 2020

**TO:** Public Schools District Supervisors  
Public Elementary and Secondary School Heads  
School GAD Coordinators  
Public Teacher Guidance Designates  
Guidance Counselors  
All Others Concerned

**FROM:**  **BENILDA M. DAYTACA EdD, CESO VI**  
Assistant Schools Division Superintendent  
OIC - Office of the Schools Division Superintendent



**SUBJECT: SDO BENGUET 18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN (VAW)**

1. The 18-Day Campaign to End VAW supports the Philippine government's goal of protecting the human rights of women and girls by upholding its commitment to address all forms of gender-based violence as enshrined in the 1987 Constitution. By virtue of Republic Act 10398 or the Act declaring November 25 of every year as the National Consciousness Day for the Elimination of VAWC, government agencies are mandated to raise awareness on the problem of violence and the elimination of all forms of violence against women and girls.
2. In support to this campaign, all schools are enjoined to participate in the 18 day VAWC from November 25 to December 12, 2020 in order to meet the following objectives set forth for this activity:
  - a. Promote awareness on the forms of violence women and girls experience;
  - b. Provide information on laws protecting women and girls; and
  - c. Gather public support for the campaign
3. Attached is the specification of the following advocacy materials that schools may choose to use during the campaign chargeable against school MOOE
  - a. Advocacy t-shirt;
  - b. Advocacy Streamer / Banner; and
  - c. Advocacy Face Mask.
4. Everyone is encouraged to share their advocacy activities online through the following with the School GAD coordinators to spearhead the activity:
  - a. Use of official hashtag: #VAWFreePH and making their posts public to generate traction online;
  - b. Use of 18-Day Campaign to End VAW Facebook Profile Frame available through the PCW FB page;
  - c. Feature the 18-Day Campaign to End VAW in agency websites and social media accounts; and
  - d. Sharing the social media cards that PCW will release through its official Facebook and Twitter accounts.
5. Accomplishment reports with pictorials on the conduct of the activity shall be emailed to [xlene.kinomis@deped.gov.ph](mailto:xlene.kinomis@deped.gov.ph) on or before December 18, 2020.

6. Visit [pcw.go.ph](http://pcw.go.ph) For additional information on other recommended activities not included in this Memorandum that may also be applicable in your station.
7. Immediate dissemination of this Memorandum is desired.

## 2020 18-Day Campaign Advocacy Face Mask

### Customized Face Masks with design and insert pocket



*\*face mask image for illustration of design purpose only.*

Mask Structure:

**Outer Fabric**-Microfiber (water repellant)  
**Mid-layer(filter)**-Non-woven (Waterproof, blocks water particles to pass )

**Inner fabric**-breathable and non-irritating

With Earloop

With pocket insert for additional filter

Washable/Reusable

Lightweight

Size:

**Adult Size**

Mask Color:

**Orange with white design**

Printing:

**Full Sublimation**

## 2020 18-Day Campaign to End Violence Against Women Streamer

*This is the official streamer for the 2020 18-Day Campaign to End VAW.*



### Streamer Specifications:

Dimensions: 4ft. (height) x 11ft. (width)

Font Color: #df5107

Font used: The [Insert AGENCY NAME here] Calibri Bold

### Notes:

1. The photo (.JPG) and photoshop (.PSD) files of the streamer design are provided in the download folder indicated above.
2. Aside from your agency/organization's name and logo, please do not superimpose other graphics and/or text not related to the 18-Day Campaign to End VAW.
3. The tarpaulin may be resized to fit agency posting spaces as long as the width-height proportion is maintained.

**2020 18-Day Campaign Advocacy Shirt**



**Option 3 Polo Shirt**

Recommended print size

Front design:  
**3.5 width x 3 inches height**

Official Shirt color:  
**Orange**

Texture Type:  
**Cotton**

Official Print color:  
**White - Silkscreen**